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|---------------|--------------------------------|---|-------------------|-----------------------|
| Applicant:    | Barry S. McAuliffe, et al.     | § | Group Art Unit:   | 3622                  |
|               |                                | § |                   |                       |
| Serial No.:   | 10/074,386                     | § | Examiner:         | Palani P. Rathinasamy |
|               |                                | § |                   |                       |
| Filed:        | February 12, 2002              | § |                   |                       |
|               |                                | § |                   |                       |
| For:          | Manufacturer Incentive Program | § | Atty. Dkt. No.:   | BLU.0002US            |
|               |                                | § |                   |                       |
| Customer No.: | 21906                          | § | Confirmation No.: | 5570                  |

Mail Stop **Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION MAILED MARCH 22, 2007**

Dear Sir:

In this response to the Office Action mailed March 22, 2007, please consider the following:

- *Claim Amendments*, which begin on page 2 of this paper;
- *Remarks*, which begin on page 8 of this paper.

Date of Deposit: September 24, 2007

I hereby certify under 37 CFR 1.8(a) that this correspondence is being deposited with the United States Postal Service as **first class mail** with sufficient postage on the date indicated above and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
Nancy Meshkoff